

## Creative Arts – Board Endorsed

Subjects offered:

- Photography
- Visual Design

### Visual Design

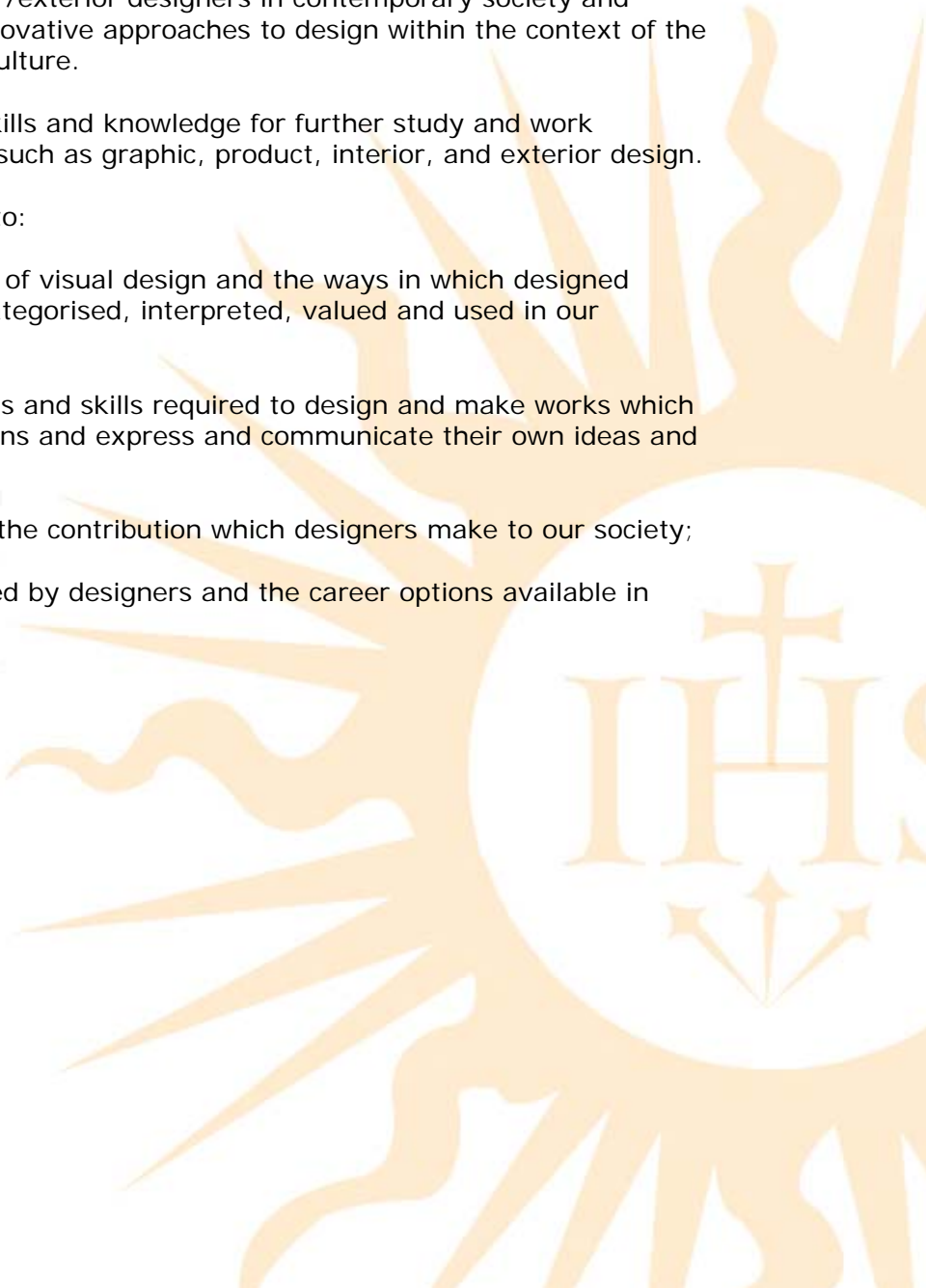


This Visual Design course encourages students to explore the practices of graphic, wearable, product and interior/exterior designers in contemporary society and promotes imaginative and innovative approaches to design within the context of the Australian environment and culture.

This course provides useful skills and knowledge for further study and work opportunities in career areas such as graphic, product, interior, and exterior design.

The course enables students to:

- understand the nature of visual design and the ways in which designed images are created, categorised, interpreted, valued and used in our society;
- develop understandings and skills required to design and make works which fulfil a range of functions and express and communicate their own ideas and feelings;
- understand and value the contribution which designers make to our society;
- know the practices used by designers and the career options available in these fields.



## Photography



Photography is for students whose interests may lie along a number of dimensions such as:

- **vocation:** a career skills in commercial/fashion/graphic arts, journalism or information technology
- **visual literacy:** interpretive skills for the photographic content of print and other news media and advertising
- **technological:** photography as a tool for observation analysis and discovery
- **art form:** a means of creative expression, or
- **recreational.**

The course in Photography will allow students to:

- increase visual awareness of their environment and the way photographic representations can be created from this to communicate ideas and feelings
- develop an understanding of the methods photographers use to build meanings
- develop skills through the acquisition of the techniques of photography, video or digital imaging
- use photography as a means of visual communications and a process to aid observation and analysis
- gain an understanding of careers involving photography, video or digital imaging.